

# Albany Democratic Club Endorsement Candidates Survey

Your name (as it will appear on the ballot) \*

Norman La Force

Preferred email address \*

n.laforce@comcast.net

Office sought including jurisdiction (for example "Albany City Council" or "Alameda County Superior Court Judge, Seat 2") \*

East Bay Regional Park District Director Ward 1

Party registration \*

- Democratic Party
- Republican Party
- Green Party
- Libertarian Party
- American Independent Party
- Peace and Freedom Party
- Not registered for a political party
- Other: .....

Your ballot designation as it will appear below your name on the ballot (usually occupation or current office) \*

Environmental Protection Attorney .....

List of your prominent endorsers, both organizations and individuals \*

Sierra Club, Richmond Progressive Alliance, Save our Point Molate, Albany Mayor Nick Pilch, Albany Council member Peter Maass, Berkeley Mayor Jesse Arreguin, and former Berkeley mayors Tom Bates and Shirley Dean, Berkeley Council members Sophie Hahn, Kate Harrison, El Cerrito Mayor Greg Lyman and all current members of the El Cerrito City Council and over a dozen past mayors of El Cerrito, Gayle McLaughlin, former mayor of Richmond, Eduardo Martinez, current Richmond city council member, former Albany mayors Marge Atkinson, Robert Cheasty and Bob Lieber, former Albany School Board President Miriam Walden, Pattyy Fujiwara, former co-President Albany Teachers Association, Preston Jordan, Aaron Tiedemann, AC Transit Directors Greg Harper, Chris Peeples, and Joe Wallace, EBMUD directors Doug Linney, Frank Mellon, Lesa McIntosh and former EBMUD director Helen Burke. The former Assistant General Manager for the East Bay Regional Park District, Jerry Kent has also endorsed me.

---

Brief description of your campaign – include the names of any consultants or campaign managers you will use, funds you have raised to date, and how much to expect to have to raise to win. \*

My consultant is Next Generation. My campaign manager is Robert Cheasty. I have raised over \$20,000 and expect to raise sufficient funds to conduct a vigorous campaign.

---

Brief description of your history of involvement with and support for the Democratic Party and its candidates and ballot measure positions – include Democratic clubs/organizations to which you belong or which you have supported financially \*

I am life long Democrat going back to the days of Eugene McCarthy and George McGovern. I was Treasurer of College Democrats when at college. I am former President of the El Cerrito Democratic Club. I am a member of the El Cerrito Democratic Club, the Albany Democratic Club, Berkeley Democratic Club, Kensington Democratic Club, Stonewall Democratic Club, and Wellstone Democratic Club.

I was a principal author of Albany's Waterfront Protection Measure, Measure C and opposed the Caruso Mall., I recently chaired the El Cerrito Measure H tax measure that extended the \$60 parcel tax for our pool and parks that won with 78% of the vote last November. I also co-chaired the East Bay Regional Park District tax measures AA, WW, K, CC, and FF, to name a few of the many ballot measures that I have worked on as a leader in the campaign.

---

Albany prides itself on its waterfront, public schools, small town feel in a large metro area, local shopping and restaurant scene, and our city and its bodies are often debating how to make our policies and our modest city budget meet the diverse needs of our community and the needs of the region and beyond. Please provide a brief description of any impacts you have already had on the city of Albany and its residents and how, if elected, you see yourself balancing the needs of Albany with the needs of the greater region. \*

I led the Sierra Club opposition to the Santa Fe proposal to transform the Albany waterfront into huge development and then also led the campaign to stop the Caruso Mall. I led the campaign to create the McLaughlin East Shore Park that includes portions of the Albany Waterfront.

The Albany beach restoration and Bay Trail was funded by money from the Park District's Measure WW. I had demanded that those funds be included in that measure before Sierra Club could support it. I engineered the deal that created the Tom Bate's Sports Fields through the land swap which provides playing fields for Albany youth. I also engineered the deal that doubled the size of the Point Isabel Dog Park.

When Albany residents have sought to save Albany Hill from development I have been there working with Albany residents to stop that development and worked for the passage of Measure R that provided funding for Albany's parks.

When Albany needed advocacy on park and open space issues over the past 40 years I was there for Albany. I don't talk parts; I create them.

This content is neither created nor endorsed by Google.

Google Forms